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# Crowdsourcing Applications And Platforms A Data

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### Crowdsourcing Applications And Platforms A

#### **Crowdsourcing Applications and Platforms: A Data ...**

Crowdsourcing Applications and Platforms: A Data Management Perspective AnHai Doan<sup>1,2</sup>, Michael J Franklin<sup>3</sup>, Donald Kossmann<sup>4</sup>, Tim Kraska<sup>3</sup>  
1University of Wisconsin, Madison 2@WalmartLabs 3University of California, Berkeley 4ETH Zurich 1 INTRODUCTION Over the past decade, crowdsourcing has emerged as a

#### **Sample Crowdsourcing for Operations Applications**

Sample Crowdsourcing for Operations Applications 1 The table lists and briefly describes a sample of the varied applications of crowdsourcing to improve transportation systems management and operations Focus applications include the following: • Traveler information • Incident management • Arterial traffic management

#### **A Review on the Applications of Crowdsourcing in Human ...**

applications Today, the term crowdsourcing is usually used for only online open calls, and several platforms exist which offer services for this purpose In this paper, we review the articles which have used crowdsourcing in a human pathology related study Crowdsourcing is now in widespread use, covering a

#### **Crowdsourcing systems on the World-Wide Web**

Flower Using these platforms, we can quickly build crowdsourcing systems in many domains In this survey, we consider these systems (that is, applications), not the crowdsourcing platforms them-selves Crowdsourcing systems Defining crowdsourcing (CS) systems turns out to be surprisingly tricky Since many view Wikipedia and Linux

#### **Challenges and Opportunities of Crowdsourcing and ...**

crowdsourcing application platforms and presenting a holistic view of the crowdsourcing process in front of the readers The attributes refer to the

factors that affect the efficient functioning of the crowdsourcing platforms The intent is to study each attribute and present it as an advantage as

### **Crowdsourcing Tools for Disaster Management: A Review of ...**

Crowdsourcing Tools for Disaster Management: A Review of Platforms and Methods Marta Poblet<sup>1,2</sup> analyzes the features and functionalities of platforms and mobile applications and Crowdsourcing technology brings together a distributed workforce of individuals

### **Citizen science: crowdsourcing for research**

number of applications of crowdsourcing in research and provides relevant examples Platforms and tools Researchers interested in incorporating crowdsourcing into their work can make use of a range of existing online platforms and tools In this section, we highlight examples of citizen science project platforms, platforms for crowdsourcing

### **State of Mobile Crowdsourcing Applications: A Review**

applications (MCA) have been developed for this purpose Due to the proliferation of the MCAs that has increased by leaps and bounds, there is a need to perform a study to explore

### **Spatial Crowdsourcing: Challenges, Techniques, and ...**

Spatial Crowdsourcing: Challenges, Techniques, and Applications Yongxin Tongy Lei Chenz Cyrus Shahabix ySKLSDE Lab, Beihang University, China zThe Hong Kong University of Science and Technology, Hong Kong SAR, China xUniversity of Southern California, USA yyxtong@buaaeducn, zleichen@cseusthk, xshahabi@uscedu ABSTRACT Crowdsourcing is a new computing paradigm ...

### **On (The Lack Of) Location Privacy in Crowdsourcing ...**

use crowdsourcing to build WiFi location databases A driving force of the crowdsourcing ecosystem growth is the widespread adoption of smart mobile devices, which enable users to collect geo-located data on their devices and share itwithcentralservers to attain a particularobjective Mo-bile crowdsourcing applications (MCS) have millions of users

### **NoQueue, a crowdsourcing queue management application**

forums, social networks, mobile platforms[1] A Types of crowdsourcing Depending on how the crowd is gathered and the tasks to be done, Jeff Howe defines four major categories of crowdsourcing: 1) Collective intelligence or intelligence of the masses This is ...

### **The three billion Enterprise crowdsourcing and the growing ...**

The three billion Enterprise crowdsourcing and the growing fragmentation of work 1 To start a new section, hold down the apple+shift keys and click straightforward applications of crowdsourcing, platform We tackle many popular misconceptions The three billion Enterprise crowdsourcing and the growing fragmentation of work

### **Bridging the Utilitarian-Hedonic Divide in Crowdsourcing ...**

Bridging the Utilitarian-Hedonic Divide in Crowdsourcing Applications Mark Melenhorst<sup>1 2</sup>, Jasminko Novak<sup>1 3</sup>, Isabel Micheel<sup>1</sup>, Martha Larson<sup>2</sup>, Martin Boeckle<sup>3</sup> 1 European Institute for Participatory

### **Cost-Efficient Worker Trajectory Planning Optimization in ...**

crowdsourcing location separately from one side to another side, eg, from left to right qDefine  $opt[i,j]$  as the maximum ratio between first  $i$  workers with first  $j$  crowdsourcing locations  $\emptyset$ The  $opt[i,j]c$  and  $opt[i,j]q$  are the corresponding total tour(s) length and the total quality 10 Worker  $i$  is not recruited for first  $j$  tasks

### **Crowdsourcing and Its Application in Marketing Activities**

popular business press on applications of crowdsourcing in marketing and examined the various internet weblogs dedicated to the subject of crowdsourcing While such a methodology is limited in terms of being able to appraise all marketing applications conducted through the means of crowdsourcing, we do consider that such an overview

### **Online Mobile Micro-Task Allocation in Spatial Crowdsourcing**

of some successful crowdsourcing platforms, such as Amazon Mechanical Turks (AMT), oDesk, etc Particularly, with the unprecedented development of smartphones and mobile Inter-net, crowdsourcing marketplaces are switching from traditional crowdsourcing markets to spatial crowdsourcing (aka mobile

### **Harnessing the Crowd for Business Gain: Applications of ...**

Harnessing the Crowd for Business Gain: Applications of Online Crowdsourcing Platforms Jesse Bockstedt, PhD Eller College of Management University of Arizona bockstedt@email.arizona.edu Jesse Bockstedt, PhD Eller College of Management University of Arizona bockstedt@email.arizona.edu With help from: Paulo Goes, Department Chair Management

### **What is crowdsourcing? - Deloitte**

What is crowdsourcing? Figure 2 illustrates different types of crowdsourcing platforms and their relative strengths and weaknesses Figure 2 Enterprise crowd platforms and low-cost mobile applications make it easy for smart people everywhere to participate - even if just to do small tasks And in an increasingly volatile, uncertain,

### **CROWDSOURCING TRANSPORTATION SYSTEMS DATA**

CROWDSOURCING TRANSPORTATION SYSTEMS DATA FEBRUARY 2015 MICHIGAN DEPARTMENT OF TRANSPORTATION AND THE CENTER FOR AUTOMOTIVE RESEARCH v EXECUTIVE SUMMARY Crowdsourcing involves leveraging the combined intelligence, knowledge, or experience of a group of people to answer a question, solve a problem, or manage a process ...

### **Crowdsourcing Applications for Agricultural Development in ...**

Crowdsourcing tools are becoming more common in a development context The examples showcased so far are specific to smallholder farmers, but are not the only tools available Two broad-based tools that are applicable and provide ready-to-use platforms to crowdsource information: Jana and Ushahidi