

# Global Tequila And Mezcal Insights Just Drinks

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### Global Tequila And Mezcal Insights

#### **Top 2020 beverage trends and insights**

partnerships with global brands like Walgreens and Tesco, 2020 Beverage trends & insights 3 Premium beverages: Align to consumers' desire for quality super-premium craft tequila and mezcal, and nonalcoholic mixers across the globe Premiumization is a key driver of

#### **Performance and environmental proactivity in small mezcal ...**

Implications e context and types of businesses provide new insights which is one of the main business activities in Mexico and contributes to the global and domestic economy tequila and whiskey An example of the mezcal industry importance is that in 2016, 3,028,000 liters of mezcal were

#### **Worldwide Alcohol Consumption Declines -1.6%**

to grow by 57% CAGR from 2018 to 2023, to almost 581m nine-litre cases Also, continued interest in tequila and mezcal (especially in the US), and innovation in more premium variants and cocktails, drove the agave-based spirits category to 55% global growth in 2018 - and is expected to post 4% growth over the next five years (2018-2023 CAGR)

#### **IWSR Forecast: Global alcohol consumption to hit 28bn ...**

Global alcohol consumption is forecast to grow by 1471m nine -litre cases by 2022 to reach 28bn whiskey, Irish whiskey, Canadian whisky, tequila, mezcal, Cognac/Armagnac and vodka The leading growth market for gin will still be the UK, and France is expected to be the lead growth market for rum

#### **Strategic Innovation and Management in Emerging Markets ...**

Network Night: Tequila and Mezcal Tour 1930 Arrival to the Tequila and Mezcal Museum (MUTEM) Guided Tour and Tasting 22:00 Bus departure from the Tequila and Mezcal Museum to EGADE Business School, Santa Fe Return to Hotels (individual responsibility) and Free Time Friday, October 20 th 0900 - 1300 Final Presentation by Teams

**Hp Mini User Guide Manual**

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**Agricultural Provisions of the U.S.-Mexico-Canada Agreement**

protections exist for Canadian Whiskey and Tequila and Mezcal, which must be produced in Mexico In a side letter accompanying the agreement, the United States and Mexico further agreed to protect American Rye Whiskey, Charanda, Sotol, and Bacanora Protections for Proprietary Formulas USMCA includes protections for proprietary formulas for

**BACARDI 2020 COCKTAIL TRENDS REPORT**

Insights Network The Bacardi 2020 Cocktail Trends Report is a curation of GLOBAL 8 % 83 % expected CAGR growth in low-alcohol beverages market during 2017-2021 harissa-infused mezcal and plantain-infused scotch 91 % of bartenders are using vegetables in their

**Cocktail Trends - FONA International**

featuring tequila, seltzer and lime “Tequila is made with agave, so it’s naturally sweet without the added sugar,” they explain “The lime gives it a tangy flavor and adds fruit Seltzer is always preferred over tonic as it calorie and sugar free This combination is tasty, but low in calories” Spotted: Napa Flats, Tulsa, OK

**Your Beverage Data Needs...**

The Right Fit For All Your Beverage Data Needs... Request your demo today! Contact: Charlene Harvey charvey@beveragemarketingcom 212-688-7640 ext 1962

**MAY 18-22 2015 | CAMINO REAL POLANCO, MEXICO CITY ...**

MAY 18-22 2015 | CAMINO REAL POLANCO, MEXICO CITY CÉSAR EMILIANO HERNÁNDEZ OCHOA Undersecretary of Electricity important game changing information and insights Exclusive CEO global predictions session - giving you Mezcal y Tequila Tasting party (18 May) La vuelta al mundo celebración with Premium Prize Draw (19 May)

**worldnomads**

Mezcal Tasting in Oaxaca The sultry, smoky flavor of mezcal is increasingly found in bars around the world, so it’s no surprise travelers are flocking to Mexico to enjoy this liquor straight from the source First, a primer Both mezcal and tequila come from the wondrous agave plant Tequila is a distinct subset of mezcal,

**Hello, World!**

PROGRAM PLANNING IDEAS FROM THE GLOBAL CULINARY INITIATIVE COMMITTEE October 2018 The Beverage Issue: Exploring the World in a Glass trends and insights into the flavors and functions of coffee and tea • Cheese tea from Taiwan (zhi shì chá) varieties of mezcal, a Scandinavian spirits renaissance, and the Japanese gin category

**Inside Hot Trends Lime Shortage Craft Gins Summer Preview ...**

Mezcal Growth ISSUE 19 June 2014 innovations Radius Issue 19 — 3 Carla has been immersed in consumer insights and trends for 10 years, advising clients such as PepsiCo, ESPN, Bacardi, Bath & Body Works, Global Whisky 38 Tequila 39 Liqueurs ...

**AMBASSADORS**

gal mezcal to introduce themselves At La Biblioteca, the Tequila shrine in the base-ment of Zengo in Midtown, each Tues-day evening is devoted to a

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guest speaker from a Tequila or mezcal brand Recently, Ruben Aceves, the Guadalajara, Mexico-based brand ambassador for Casa Herradura appeared, introducing guests to the portfolio's selections

**State of the Bar: Five Cocktail Trends to Watch in 2018**

peppers are versatile, bright in color, and offer a stronger cocktail flavor than the snap pea that can stand up to spirits like tequila and mezcal, in addition to vodka and gin Herbs typically used in food preparations can also be utilized Strawberry Thyme 1 ½ oz Vodka 2 oz Lemon Sour 2 Strawberries (quartered) 2 Thyme Sprigs

**A new season has dawned where a multimillion-dollar**

a tequila-mezcal bar Trendy desserts like "unicorn cake" from Pastry Chef Zac Young The perfect cup of fair-trade coffee, perfected by coffee sommeliers Premium dry-aged beef burgers East Asian fare focused on ramen & noodle bowls Italian-style thin crust pizza A modern-day pub catered to Sushi, poke and rolls whiskey aficionados Texas

**Selling Local - Project MUSE**

Selling Local Jennifer Meta Robinson, James Robert Farmer Published by Indiana University Press Robinson, Jennifer Meta and James Robert Farmer

**January 2019 BILL WINDERS E-mail**

"Introduction to the Global Meat Industry: Expanding Production, Consumption, and Trade" Global Meat: Social and Environmental "Food Price Instability and Global Food Crises" Sociological Insights for Development Policy Volume 1, Number 6 (ASA Policy Brief) Tequila, Mezcal, and the Politics of Production, by Sarah Bowen